

Key Challenges in Healthcare

Security threats, staffing shortages, and revenue disruption are just a few of the challenges your healthcare organization may be facing. So how are you responding to evolving threats?

Cyber security in Healthcare

1,684

Average number of attacks on healthcare organizations per week in 2023 ¹

66%

of healthcare organizations experienced a ransomware attack in 2021, up from 34 percent in 2020 ²



Protect your whole organization with Citrix DaaS and Secure Private Access



Protect sensitive information like patient data by securing your applications and desktops through a single authentication point with Citrix



No matter where your data is hosted, you can manage it with Citrix Secure Private Access



Citrix solutions work for both employees and patients who need to access their data

2x

Increase in cyber attacks from 2016 to 2021 ¹



What happens if your organization is attacked?

With cyber attacks continuing to increase across the sector, your business is at risk. But with Citrix, we can help you recover from an attack rapidly. You can burst into the cloud any time you need and create new workspaces in a matter of hours.



Employee burnout and staffing shortages

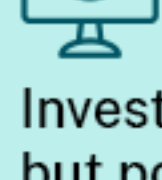
With staffing challenges and increased burnout, you need your technology to improve the employee experience, not make tasks more difficult. In fact, according to Deloitte:

“One of the biggest causes of burnout cited by health care workers comprise the very tools that are driving the future of healthcare: electronic health records and digital transformation.” ⁴

63%

of physicians reported symptoms of burnout by the end of 2021, as compared to 38% in 2020 ³

Citrix can help



Investing in a simple but powerful employee experience can really pay off.

45 minutes per shift

Amount of time Citrix saved clinicians at the [Royal Berkshire NHS Trust](#) in administrative downtime, allowing them to spend more time on patient care



Not investing in a better employee experience can cost you.

\$16.7k

Amount hospitals spend per year employed on nurse burnout-attributed turnover costs ⁵



Increasing budget constraints

With factors like employee burnout putting more strain on your budget than ever, you need to find ways to save without impacting the quality of patient care. Citrix solutions have all the power you need, without the price tag.

“We expect the final cost to be around one third of what other trusts have spent using a hardware VPN solution”

Robert Phillips
Technical Services Manager,
[Royal Cornwall Hospitals NHS Trust](#)

More security, simpler experiences, without costing more money.

That's Citrix for healthcare.

¹ JAMA Health Forum Trends in Ransomware Attacks on US Hospitals, Clinics, and Other Health Care Delivery Organizations, 2016-2021, December 29, 2022

² Sophos The State of Ransomware in Healthcare 2022, May 2022

³ AMA Practice Transformation: Research, August 2, 2023

⁴ Deloitte 2023 Global Health Care Outlook

⁵ Muir KJ, Wanchek TN, Lobo JM, Keim-Malpass J. Evaluating the Costs of Nurse Burnout-Attributed Turnover: A Markov Modeling Approach. National Library of Medicine. 2022 Jun 1